

# 105<sup>th</sup> Fortuna Rodeo Parade 2026

## Theme: "250 Years of Freedom, Ride for the Red White & Blue"

**\*\* PARADE TIME -- STARTS AT 11:00 A.M.\*\***

Greetings from the Fortuna Rodeo Association and Parade Chairman. The street parade is a great traditional part of American life and this year will take place on Saturday, July 18<sup>th</sup>, 2026. The Fortuna Rodeo Association parade will bring years of tradition, nostalgia, and fun to young and old alike.

We invite you to join with us in presenting this year's parade. If you or your organization did not enter in the parade in past years, we hope that you will participate and plan an entry of some type for this year. To you folks who had an entry last year-THANKS, and we look forward to your entry again this year.

The Fortuna Rodeo Association will award \$200 to the "BEST" float in the parade and \$100 for "Second Place".

Below are the categories, rules and the entry form. Please mail this back to us as soon as possible, If you have any questions or need assistance with your entry form, please do not hesitate to call Mary at 707-498-3985 or 707-725-5143 for more information. We are looking forward to your entry and sharing with you this annual gala event.



**PARADE STARTS AT 11:00 A.M.**

Parade Categories	Horse Division Categories	
<ul style="list-style-type: none"> <li>• 120 Commercial</li> <li>• 130 Civic</li> <li>• 140 Junior Civic</li> <li>• 160 Band</li> <li>• 170 Marching Unit</li> <li>• 180 Best Color Guard</li> <li>• 190 "Theme"</li> <li>• Theme - "250 Years of Freedom, Ride for the Red, White &amp; Blue"</li> <li>• 210 Individual Entry</li> <li>• 230 Historical Car (1924-50)</li> <li>• 240 Best Auto (1950-up)</li> </ul> <p>(Check in 9:00 a.m. Judging at 9:30 a.m.)</p>	<ul style="list-style-type: none"> <li>• Mounted Junior Group</li> <li>• Best Authentic Costume</li> <li>• Judges Special Awards</li> </ul>	<ul style="list-style-type: none"> <li>• Junior Rider, Boy (10 &amp; Under)</li> <li>• Junior Rider, Girl (10 &amp; Under)</li> </ul>
<p><b>In 2026, the Fortuna Rodeo Association will award \$200 for First Place, and \$100 for Second Place winners .</b></p> <p><b>*To alleviate congestion at the rodeo grounds, all "Horse Entries" will be judged at the Humboldt Auction Yard at the north end of Main Street and 1st Street. Please park at the back of the Humboldt Auction Yard. Judging will be held in the front parking lot (Check in 9:00 a.m., Judging at 9:30 a.m.)</b></p>		

## Parade Entry Form - 2026 Fortuna Rodeo Parade Saturday, July 18th, 2026

If you plan on dispensing gifts or candy

***- it must be done by a person walking near your float.***

**\*\*\* It is against the law to throw objects from a parade unit \*\*\***

(Please print or type)

Category Number: \_\_\_\_\_ Category Name: \_\_\_\_\_

Participant or

Name of Organization: \_\_\_\_\_ Estimated number of participants: \_\_\_\_\_

Approx. length of entry in feet: \_\_\_\_\_ Music in entry or on float?: \_\_\_\_\_

Person in Charge: \_\_\_\_\_ Telephone: (\_\_\_\_) \_\_\_\_\_

Address: \_\_\_\_\_

**Your signature below certifies to the category of your entry and will be judged as such.**

Upon entering this parade, I agree to accept the decision of the duly appointed judges and to abide by all the rules and regulations of this parade. I further agree to release the Fortuna Rodeo Association, the Fortuna Chamber of Commerce, the Fortuna Fire Department and its associations from any responsibility for loss, damage, or injury to any person or property from my participation in this parade.

Date: \_\_\_\_\_ Signature of Authorized Representative: \_\_\_\_\_



**Mail Entry to: Parade, 1590 9<sup>th</sup> Street, Fortuna CA 95540**

**Or Email Entry to: fortunaparade@gmail.com**

## Thank you for NOT THROWING anything from your float or vehicle.

In the past several years we have had some situations involving small children and items thrown from floats or vehicles. These could have easily had tragic results. The little ones are concentrating on the thrown items, and are not aware of anything else.

If you have something you wish to share with parade spectators, please have it done **BY SOMEONE WALKING ALONGSIDE YOUR FLOAT OR VEHICLE.**

Have a good time!

### PARADE RULES

1. **Parade starts at 11:00 a.m. SHARPI!** Units not in position by 9:30 a.m. will be placed at the end of the parade.
2. All entries to be judged must be in their spaces by 9:00 a.m.
3. Thirty feet of spacing between all units.
4. If you plan on dispensing gifts or candy - it must be done by **persons walking near your float.** It is against the law to throw objects from a parade unit (float or vehicle).
5. Entries must have full control of animals or vehicles at all times. Displays of vehicular speed will be cause for **IMMEDIATE** dismissal from the parade.
6. Units with music or unusual sounds must be indicated on the entry form.
7. No entry may enter the parade more than once for competition regardless of change in name or appearance.
8. Any person or group may enter the parade subject to space limitations. Failure to comply with rules may result in penalty and/or disqualification.
9. The Parade Committee reserves the right to reject any entry not considered to be safe in the parade.
10. Prizes will be given out prior to the parade.
11. Your number and street location will be given out by **phone call** on Thursday prior to the parade.
12. **NO** alcoholic beverages will be allowed on the parade route.
13. Forward motion must be maintained at **ALL** Times. Units will be disqualified for any delays.
14. Parade route is Main Street, down Fortuna Boulevard to Newburg Road.



P.O. Box 625  
Fortuna, California 95540

